

Beat: Technology

## FRENCH PM EDOUARD PHILIPPE ADDRESSED A SPEECH AT WORLD ELECTRONICS FORUM IN ANGER

### ALONGSIDE GARY SHAPIRO PART1

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**USPA NEWS** - The city has been chosen to host the next World Electronics Forum (WEF). The announcement of this meeting was made on January 6th by Christophe Bechu, Mayor of Angers, at the Consumer Electronics Show (CES) in Las Vegas. The Prime Minister walks in the footsteps of the President Emmanuel Macron a fervent defender of the "French Tech" and his many trips (including CES (Consumer Electronics, Las Vegas)). Prime Minister Edouard Philippe went to Angers and attended the WEF where he gave an introductory speech along with WEF President Gary Shapiro and Christian Bechu, the Mayor of the city of Angers, and recalled the efforts and progress made by France in this regard. electronics. He insisted on the "Loire We Network". The PM also recalled the industrial past linked to the history of France in this region of Anjou. I am thinking of the path taken by Angers, by the Loire We Network cluster and by the French federation of electronic industries to offer France, for the first time in its history, and to Europe for the second time, the organization of this event. Declared Edouard Philippe as a preamble of his speech. We publish the complete excerpt of French PM's Speech, Edouard Philippe.

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The WE Network Cluster is organizing an all-day meeting on October 26 for WEF members to visit regional companies. The latter are a true model of the electronic industry 4.0, because of the proximity they have with their suppliers and higher education institutions. Seven thematic routes are offered: Smart Agri, Smart Health, Smart Wear, Smart Security, Smart Mobility, Smart Energy, Smart Home. Members of the World Electronics Forum have the opportunity to discover companies in Maine-et-Loire that interest them.

The members of the World Electronics Forum have participated on Friday, October 27th at the Decision Makers' Forum at the Théâtre Le Quai. Workshops, keynotes, showrooms and business meetings bring together foreign federations, start-ups, large groups, schools and French companies. GARY SHAPIRO PRESIDENT OF CES IS AN ICONIC SUPPORTER OF ANGERS FRENCH TECH-----Gary Shapiro, President of CES, is an iconic supporter of Angers French Tech. Angers was honored to welcome Gary Shapiro, CES CEO of Las Vegas twice. In 2015, he came to discover the Cité de l'Objet Connected a few months after its inauguration. In 2016, before the CES Unveiled Paris, Gary Shapiro went back to Angers, accompanied by CTA's decision-making committee \*, in order to understand more concretely the development of the WISE'Factory Angers French Tech."

(\*) Consumer Technology Association.

Mr. Minister, Mr. Mayor, dear Christophe Béchu, Regional and departmental elected officials, Mr. President, dear Gary Shapiro, ladies and gentlemen organizing members, ladies and gentlemen representatives of professional delegations, United States, Niger, United Kingdom, Vietnam, China, Taiwan, Australia, Singapore, Israel and now France, Angers, Maine-et-Loire. I would like us to stop for two minutes to become aware of the progress made." PM, Edouard Philippe stated as in introductory of his speech dressing the audience at WEF, alongside with Gary Shapiro, President fo CES, and the Mayor of Angers, Christophe Bechu. Not only by the members of the forum and by the delegations who have traveled the world to make us the friendship to be present today. I am thinking of the path taken by Angers, by the Loire We Network cluster and by the French federation of electronic industries to offer France, for the first time in its history, and to Europe for the second time, the organization of this event. My first words will be to congratulate you, dear Christophe, congratulate your teams, the partner companies which, I know, have made considerable efforts to

deserve the attention of the World Electronic Forum. We could not, I believe, dream more beautiful recognition and more beautiful encouragement. I can assure you that when you are the head of government and you are told that such an event is taking place in a large city in France, you are very proud of it."Edouard Philippe continued.

My first words will also be to thank the organizing members of the World Electronic Forum, its president, Gary Shapiro, for choosing Anjou to organize this "Davos of electronics". I would like to tell them that they made the right choice. That they had a hollow nose. Normal, you say, it's their job to invest in the future.-----

- First because Angers has an imaginative, energetic and talented mayor, who is also a fellow traveler and a dear friend. We could not find better interlocutor to make this week a success to the extent of the event.

- Then because in Angers, smart objects, "customized", perhaps not connected but "interactive" in their own way, we have known for a long time. Since the 14th century to be precise, since the day when the Duke Louis I of Anjou ordered the merchant Nicolas Bataille, the most incredible tapestry ever made, inspired by the apocalypse of Saint John and that we can admire at Castle of Angers.

- Finally because Angers has created an ecosystem unique in the world in the field of electronics. An ecosystem that brings together the best of French Tech and French Fab, which is based on:"

o On an industrial fabric that was born in the early sixties and which, with companies like Bull, Thomson, Packard Bell, Thales, participated in the first revolution of electronics.

o On the structuring of a sector, around world champions of Electronic Manufacturing Services (EMS) two of which, Eolane and Lacroix Electronic, are located in the Pays-de-la-Loire, around a myriad of companies innovative, large institutions of higher and technical education. I am thinking, for example, of the Western Electronics College, which is located right here in Angers, which trained Michel Hugon, father of the smart card with processor, and Jean-Pascal Tricoire, the current CEO of Schneider. Electric.

o An ecosystem that is also based on a private-public "co-financing" logic. The city of the connected object has received funding from the State, the Pays-de-la-Loire region, the agglomeration of Angers and local businesses alongside the 18 private investors. Just as the state financially supports the Cap'Tronic program that helps SMEs to integrate electronic solutions into their products." Proudly explained Edouard Philippe, French PM, while making an inventory of the French innovative and creative tech, especially in Angers, To be continued in next article...

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